

Cypress Asset Management, Inc.

Form CRS Customer Relationship Summary

June 30, 2020

Introduction

Cypress Asset Management, Inc. (“CAM” or “the Firm”) is registered with the Securities and Exchange Commission (SEC) as an investment advisor. There are different ways you can get help with your investments. You should carefully consider which types of accounts and services are right for you. **We are a Registered Investment Advisor and provide advisory services rather than brokerage accounts and services.** This document gives you a summary of the types of services we provide and how you pay. Please ask us for more information. In addition, there are various suggested “Conversation Starters” contained in this document. Free and simple tools are available to research firms and financial professionals at www.Investor.gov/CRS which also provides educational materials about broker-dealers, investment advisors, and investing.

What investment services and advice can you provide me?

The Firm provides advisory services to individuals, families (and their IRA accounts), endowments, trusts and business entities. In addition, CAM is a third-party manager to other investment advisors and trust companies. The Firm has a stated account minimum size of \$500,000 in assets under management, although the Firm has the sole discretion to waive this requirement. The Firm offers clients a choice of several investment strategies: a Growth and Income equity strategy, a Core Growth equity strategy, an Energy and Natural Resources equity strategy and a Fixed Income strategy. All client accounts are separately managed, there are no pooled accounts. Specific securities utilized may include: Equity securities, debt securities, preferred securities, convertible preferred securities, convertible debt securities, exchange traded securities (“ETF’s”), and mutual funds. The Firm monitors all advisory accounts on an on-going basis and, while clients make the final decision on the specific investment strategy, the Firm, using its discretionary authority, purchases and sells securities for clients, without the client’s prior consent.

For additional information, please see the Firm’s ADV Part 2A, Items 4, 7, and 16, which can be found at <https://adviserinfo.sec.gov/firm/summary/106593> or from the Firm at www.cypressasset.com.

Conversation Starters. Ask your financial professional: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What fees will I pay?

The Firm’s compensation is based on the amount of assets under management. The greater the amount of assets in a client’s account, the greater the fee the client may pay, thus there is an incentive for the Firm to encourage a client to increase the assets in their account(s). All accounts are monitored on an on-going basis. The annual equity fee schedule ranges from 1.25% to .40% and the annual fee fixed income strategies ranges from .40% to .25%. In addition, if equities under management exceed \$2 million, the annual fee on all fixed income securities is .25%. There is no minimum fee and all fees are negotiable. Clients should anticipate that they will pay their custodian a fee for their services, as well as commissions for purchases and sales in their account. These commissions will vary, depending on the brokerage firm and/or custodian used. Some of the investments used have additional fees and costs, and the Firm does not share in these. You will pay fees and costs whether you make money or lose money. Fees and costs will reduce any amount of money you make on your investments. Please make sure you understand what fees and costs you will be paying.

For additional information, please see the Firm’s ADV Part 2A, Items 5 and 6, which can be found at <https://adviserinfo.sec.gov/firm/summary/106593>, or from the Firm at www.cypressasset.com.

Conversation Starters. Ask your financial professional: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment advisor? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment advisor, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the services we provide you. An example of a conflict of interest is that the Firm's employees may buy or sell securities that are also purchased, sold or held in our client accounts. This conflict is mitigated by our Code of Ethics, which prohibits our employees from executing transactions in their personal accounts in advance of their trading in client accounts. The Firm receives a software maintenance credit from a brokerage firm which offsets software and hardware fees in connection with the Firm's Bloomberg service. As such, the Firm may have an incentive to direct commissions to a particular broker based on our interest in receiving the hardware and/or software. The Firm may also pay for research and/or client performance reporting software with monies generated as a result of transactions directed to this third party. When we share a management fee with a broker who has hired Cypress to perform advisory services, we usually execute trades through that broker. By executing trades with that broker, we may be unable to achieve most favorable execution of client transactions and this practice may result in a client paying higher commissions than they otherwise would.

For additional information, please see the Firm's ADV Part 2A, Items 11 and 12, which can be found at <https://adviserinfo.sec.gov/firm/summary/106593>, or from the Firm at www.cypressasset.com.

Conversation Starter. Ask your financial professional how might your conflicts of interest affect me, and how will you address them?"

How do your financial professionals make money?

All of the individuals associated with the Firm receive a salary and potential bonus, based upon the Firm's profitability and which is determined solely at the discretion of senior management. As such, the Firm believes it has eliminated the conflict of interest created by making a recommendation to you. All client investments have to be approved by a senior manager, who is responsible for determining if the investment is in your best interest, thus mitigating the potential conflict of interest by the individual making recommendation(s) to you.

Do your financial professionals have legal or disciplinary history?

No, neither the firm or any individual associated with it has any disciplinary history. For more information, visit www.Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.

Conversation Starter. Ask your financial professional – As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

For additional information about our services, or if you would like up-to-date information or a copy of this disclosure, please contact Hector Flores (713) 512-2146 or e-mail him at hflores@cypressasset.com.

Conversation Starter. Ask your financial professional – Who is my primary contact person? Is he or she a representative of an investment-advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?